

## **ETOM Members May Now Purchase From MiCTA Contracts**

Members may buy telecommunications, technology services at significant discounts

Saginaw, MI (March 21, 2013) – ETOM members may now purchase telecommunications and technology products and services through MiCTA, a non-profit group purchasing organization located in Saginaw, MI. MiCTA's Master Service Agreements offer a wide range of products and services from more than a dozen major vendors at significant discounts.

"MiCTA has long recognized the power of group purchasing, especially as it applies to telecommunications and technology services," says Tim von Hoff, MiCTA's Chief Operating Officer. "MiCTA members enjoy some of the lowest costs on telecommunications and technology products and services available today. We're pleased to welcome the ETOM members to our community."

MiCTA offers a wide range of telecommunications and technology products and services to its members at significant discounts. MiCTA MSAs have been awarded to selected vendors through a rigorous competitive bidding process. Each vendor has been vetted, and contracts have been awarded based on the vendor's ability to provide the best quality products and services at the lowest possible cost. Members may use these contracts without the need to conduct their own separate competitive bidding processes.

In addition to, MiCTA also provides its members with important information regarding new technologies, changes in telecommunications laws and regulations, and the opportunity to network with other telecommunications, information technology and purchasing professionals from similar institutions around the country.

Through ETOM, member colleges in Michigan will be able to take advantage of MiCTA's substantial purchasing power. In addition to telecommunications services, MiCTA offers competitively bid products and services, like networking, emergency/mass notification, wireless services, video conferencing, video integration and a wide range of equipment at discounted rates.

For more information about MiCTA, and how your organization can take advantage of MiCTA's MSAs, please contact Tim von Hoff at 888-964-2227

### **About MiCTA**

MiCTA, located at 515 North Washington Avenue, Suite 405 in Saginaw, MI, represents thousands of higher education, K-12, healthcare, library, governmental and charitable entities. Nationally, MiCTA seeks to resolve common voice, video and data issues, provide helpful information, participate in legislative and regulatory telecommunications advocacy, and negotiate discounted purchase contracts for telecommunications and technology services for its members. For more information, please visit the MiCTA Web site, <http://www.mictatech.org>.

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